



## EXPRESSION OF INTEREST (EOI)

### Call for Applications - Seed Fund contribution towards Pest-Free production sites for Fresh Fruits and Vegetables (FFV) in Uganda

|                              |  |
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| <b>Issued by:</b>            | HortiFresh Association Uganda  |
| <b>Program Title:</b>        | Piloting Pest-Free Production Sites for Fresh Fruits and Vegetables (FFV) in Uganda  |
| <b>Funding Support:</b>      | EU SPS Uganda Program  |
| <b>Application Deadline:</b> | 12 <sup>th</sup> July 2025   |
| <b>Contact Email:</b>        | <a href="mailto:admin@hortifreshffv.org">admin@hortifreshffv.org</a> with <a href="mailto:pgarang@hortifreshffv.org">pgarang@hortifreshffv.org</a> in copy |

#### 1.0 Background

Uganda's horticulture industry, particularly in Fresh Fruits and Vegetables (FFV), holds significant potential for income generation, employment, and export revenue. However, the sector's ability to meet the sanitary and phytosanitary (SPS) compliance requirements, particularly for the European Union (EU) and other high-value markets, remains constrained by pests, lack of traceability, and limited access to quality inputs and technology among Micro, Small, and Medium Enterprises (MSMEs).

To address these challenges, HortiFresh Association Uganda, in collaboration with MAAIF and international partners like CABI and COLEAD under the SPS Uganda project, invites applications from eligible MSMEs to access a **Seed Fund** aimed at encouraging and boosting the quality production of FFV in the pest-free sites while employing good agricultural practices (GAPs). Farmers, groups, and exporters will access the fund to procure agri-inputs and required equipment and accessories in view of the intensification of the use of and production in the pest-free sites. The beneficiaries (FFV exporters farmers, associations, sector experts) will access the fund to purchase appropriate equipment, tool kits, acquire pest control mechanisms such as pheromone traps and personal protective equipment (PPE) to ensure pest-free production sites using an area-wide approach, required for the application of best production practices in the pest-free sites and storage, while ensuring quality and safety of the products.

#### 1.1 Objective of the Seed Fund

To support MSMEs in the FFV sector to meet market compliance requirements through:

- i. Adoption of Good Agricultural Practices (GAPs) and Integrated Pest Management (IPM).
- ii. Investment in pest-free production infrastructure and equipment.
- iii. Strengthening SPS compliance for sustainable access to export markets.

#### 2.0 Who Can Apply?

The call targets **FFV MSMEs**, including:

- a) Growers and producer organisations
- b) Exporters and aggregators
- c) Farmers' groups /cooperatives involved in FFV production

Applicants must:

- 1) Be **registered and operational** in Uganda.
- 2) Be **a member of or affiliated** with HortiFresh Association (HORTEXA and UFVEPA inclusive).
- 3) Be firm/member who has confirmed orders to export to EU markets, and;
- 4) Be a firm/member who is enrolled or in the process of getting GlobalGAP certification, etc.
- 5) Own at **least 10 acres** (4 hectares) alone or as a group, or access land within a designated or potential pest-free production area.
- 6) **Have Legal land ownership**/user rights, land must be free from encumbrances and conflicts, must possess land/plantation within the eligible districts and areas,
- 7) Demonstrate a **history or capacity of FFV production** for local or EU export markets, especially for **value chains of interest** like Mangoes, avocados, Okra, capsicums and white garden eggs.
- 8) Be willing to **adapt to the pest-free sites' production** and adopt the best agricultural practices.
- 9) Show willingness to **co-invest** for investment in the establishment process.
- 10) Have the ability to **maintain proper process and records** and participate in training programs.
- 11) Evidence of growing or handling the projects priority crops of Avocado, Mangoes, Capsicum, Okra, White Garden eggs.

### 3.0 Scope of Support

Successful applicants will receive:

- Financial support (average €8,000 per MSME) toward procurement of pest control tools (e.g., pheromone traps), Personal Protective Equipment (PPE), spraying kits, and certified inputs.
- Technical assistance and training on GAP/IPM and compliance with market standards (e.g., GlobalG.A.P.).
- Field extension and monitoring support from project partners.

### 4 How to Apply

Interested MSMEs should: **Submit a Completed Application**, including supporting documents such as company registration, land agreements, past production data, and any relevant certifications.

### 5.0 Timeline

- Call for Applications: 1<sup>st</sup> July 2025
- Application Deadline: 10<sup>th</sup> July 2025
- Screening & Field Verification: Rolling basis
- Beneficiary Selection & Notification: 18<sup>th</sup> July 2025

### 6.0 Important Notes

- Only shortlisted applicants will be contacted.
- Female-led enterprises and youth-owned MSMEs are highly encouraged to apply.

**Disclaimer:** HortiFresh Association Uganda is committed to a transparent, fair, and inclusive selection process as a representative of the private sector in the SPS Uganda project. All eligible MSMEs/firms are encouraged to apply, regardless of gender, age, location, disability status, or socio-economic background.

For inquiries or more information, contact:

✉ Email: [admin@hortifreshffv.org](mailto:admin@hortifreshffv.org)

☎ Tel: +256 393 248 395

🌐 Website: [www.hortifreshffv.org](http://www.hortifreshffv.org)



## APPLICATION FORM

**Seed Fund for Pest-Free Fresh Fruits and Vegetables (FFV)  
Production in Uganda Issued by HortiFresh Association Uganda  
Under SPS Uganda Project.**

Deadline: 10<sup>th</sup> July 2025

Submit via email to: [admin@hortifreshffv.org](mailto:admin@hortifreshffv.org) and copy [pgarang@hortifreshffv.org](mailto:pgarang@hortifreshffv.org)

### SECTION A: APPLICANT INFORMATION

1. Name of MSME / Group / Company: GREENFIELD'S PRODS U LTD
2. Registration Number (Attach copy of URSB certificate): 80010000783476
3. TIN Number (if applicable): 1007699012
4. Contact Person Name & Position: ADAZA ASUMAN (MD)
5. Phone Number(s): 0785967803 / 0703 233703
6. Email Address: asumanadela@yahoo.com
7. Physical Address (District, Sub-County, Village): Lubya, Kinyaga, Masorifu  
Rubaga, Kampala
8. Are you a member of the HortiFresh Association (Inclusive of HORTEXA and UFVEPA)?  
☒ Yes ☐ No

### SECTION B: BUSINESS PROFILE

9. Type of Enterprise:  
☐ Grower ☒ Exporter ☐ Cooperative/Farmer Group ☐ Aggregator ☐ Other:  
.....
10. Year of Establishment: 2015
11. Number of Employees / Members (if group/cooperative):  
Male: 5 Female: 20 Youth (18-35): 25

12. Main FFV Crops Produced (tick applicable):

☐ Mangoes ☐ Avocados ☒ Okra ☐ Capsicum ☐ White Garden Eggs ☒ Other:

Turkey berry, malabar, Anthurium

13. Land Owned or Accessed (Acres):

Owned: ..... Leased: ☒ ..... Shared: .....

(Attach land ownership/tenure proof)

14. Production History for Last 2 Years (brief summary or attach records):

.....

15. Do you have experience or interest in exporting FFVs? ☒ Yes ☐ No

(If yes, please mention markets reached or targeted):

European Union and Gulf states

#### SECTION C: TECHNICAL READINESS

16. Have you implemented any of the following? (Tick all that apply)

☒ Good Agricultural Practices (GAPs)

☒ Integrated Pest Management (IPM)

☒ Use of pheromone traps or pest control tools

☒ Traceability systems

☐ GlobalG.A.P. or other certification (specify): .....

17. What pest control practices do you currently use?

IPM

18. Are you located in or near a designated pest-free area?

☐ Yes ☐ No ☒ Not Sure

(If yes, specify location): .....

19. Willingness to co-invest in inputs and pest control equipment?

☒ Yes ☐ No ☐ Maybe (Explain): .....

#### SECTION D: FUND UTILISATION PLAN

20. Briefly describe how you plan to use the seed fund support (maximum 200 words):



To establish and strengthen pest free production system for various crops for SPS Uganda Initiative

Procure key pest control tool eg pheromone traps

PPEs spray kits to support safe & effective IPM

It will be used for securing certified agro inputs &

disease resistant seeds to promote GAP

Enhance traceability & compliance with export & local

Boosting yield & position our business to high end

market. Reduce rejection & improve income.

21. What kind of inputs or tools do you intend to procure (e.g., PPE, pheromone traps)?

Invest in high quality certified seeds,  
Training of personnel, PPE, Hand tools,  
IPM equipment, Pheromone traps

22. Expected outcomes from the support (e.g., increase in yield, compliance, export readiness, export orders secured)

The seed fund will not only boost yield & quality but position our enterprise for sustainable access to high value market by ensuring adherence to sanitary & phytosanitary standards. Reducing rejection & improving income.

#### SECTION E: DECLARATION

I, the undersigned, hereby certify that the information provided in this application is true and complete. I understand that any false information may lead to disqualification. I agree to comply with the rules and reporting requirements if selected for support.

Name: ADANA ASUMAN

Signature: 

Date: 10.07.2025

Stamp (if available):



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**Checklist of Attachments**

- ☐ Copy of business/company registration certificate
- ☐ Proof of land ownership/access (e.g., agreement, title)
- ☐ Evidence of past production records or sales
- ☐ Any certification or compliance documentation (if applicable)

Certificate issued on: 13-04-2017 10:14 , No: BRS-INCC-9-17/05395



Registration No: 80010000783476



## Certificate of Incorporation

(Under section 18(3) of the Companies Act 2012)

I CERTIFY that GREENFIELDS FOODS UGANDA LIMITED (Limited by Shares) has this day been incorporated with Limited Liability.

Dated at Kampala, this 28th day of April the year 2015.



Signature: BERNADETTE TAMALE

Registrar of Companies

Printed on 10:14:15 13-04-2017

## Supply Contract

Parties:

Party A:

**Name:** Adala, Asuman Date of

**Birth:** 25-05-1990

**Represents:** Greenfield Foods LTD Address:

Nakawa, Kampala

Party B:

**Name:** Suresgopi Selvenayagam Date of

**Birth:** 04-06-1986 **Represents:** Sukan Food

**B.V. Address:** Amersfoort

Introduction:

Party A and Party B (hereinafter collectively referred to as the "Parties") have reached an agreement regarding the supply of fruits and vegetables. Party A acts as the Supplier, and Party B as the Client.

Article 1: Subject of the Contract

1.1 Party A commits to supplying products to Party B on a weekly basis, with a minimum value of EUR15,000.00.

1.2 The products to be supplied include:

- Red chili
- Green chili
- Hot pepper
- Sweet potato
- Matooke
- Guava



#### Article 2: Quality Requirements and Regulations

- 1.1 The products must meet the quality standards as stipulated by EU regulations.
- 1.2 Party A shall ensure that the production and cultivation processes comply with EU rules and laws.

#### Article 3: Termination of the Contract

- 3.1 Party B reserves the right to terminate the agreement in the following cases:
  - If Party A fails to deliver the agreed supplies.
  - If Party A does not comply with EU regulations concerning cultivation or production.
  - If Party A does not meet the minimum quality requirements as agreed.

#### Article 4: Compensation

- 4.1 If Party A fails to comply with the terms of this agreement, Party B has the right to claim compensation.
- 4.2 The maximum compensation amount is EUR100.000.00, including lost profits. In addition, the costs for destruction of substandard products and any penalties imposed due to non-compliance with regulations will also be borne by Party A.
- 4.3 Party A is obligated to repay the damages within two months unless a payment plan is agreed upon and accepted by Party B.

#### Article 5: Duration and Signing

- 5.1 This contract takes effect on 01-06-2020 and must be signed by both Parties no later than 15-05-2020
- 5.2 Digital signatures are considered valid.

#### Signatures

For Party A:

Name: Adala, Asuman

Signature: \_\_\_\_\_

Date: 14-05-2020 \_\_\_\_\_

For Party B:

Name: Suresgopi Selvenayagam

Signature: \_\_\_\_\_

Date: 14-05-2020 \_\_\_\_\_

## **LAND TENURE AGREEMENT**

**Date: 10th February 2023**

This Land Tenure Agreement is made between **Mugenyi Devid Semmudu**, hereinafter referred to as the *Landlord*, of Kiryandongo District, Kiryandongo Town Council, Northern Ward, Kisorosoro Cell, and **Greenfields Foods Uganda Limited**, hereinafter referred to as the *Tenant*, located in Rubaga Division, Kampala.

### **1. Land Description:**

The Landlord hereby grants the Tenant the right to use **20 acres of land**, situated in Kiryandongo District, for horticultural production intended for export markets.

### **2. Term of Agreement:**

This agreement shall be valid for a period of **5 (five)** years from the date of signing unless terminated earlier by the provisions herein.

### **3. Obligations of the Tenant:**

The Tenant shall be responsible for:

- Procuring and installing a functional irrigation system on the land.
- Constructing and maintaining infrastructure necessary for the smooth operation of horticultural production and export activities, including storage, handling, and worker amenities.
- Ensuring proper land use and observing all environmental and agricultural best practices.
- The tenant can not at any single time claim ownership of the land
- The tenant shall pay 2million ugx per year for the use of the said land
- The tenant, with the guidance and supervision of the landlord, erects other structures for the smooth running of the project.

### **4. Rights of the Landlord:**

The Landlord shall have the right to inspect the land with prior notice to ensure it is being used as agreed.

### **5. Dispute Resolution:**

Any disputes arising from this agreement shall be resolved amicably, and if unresolved, referred to the local land tribunal or courts of competent jurisdiction.

**Signed:**



**Mugenyi Devid Semmudu**  
Landlord

A handwritten signature in black ink, consisting of several loops and a long horizontal stroke, enclosed within a faint, irregular oval border.

**Authorized Signatory**  
Greenfields Foods Uganda Ltd  
Tenant